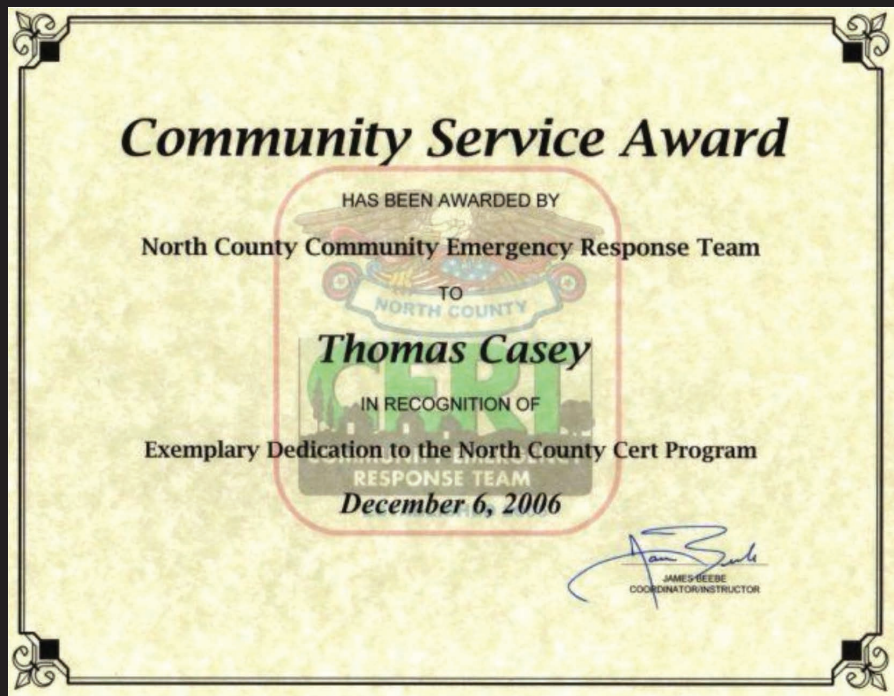


THE ENTREPRENEUR LIFE OF
THOMAS CASEY

SERVICE





2006 – Tom remains without work but decides to use his government experience to support the local town of Fallbrook, joining the Fallbrook Chamber of Commerce, becoming a member of their Executive Board of Directors and Chairman of the Chamber's Government Affairs Committee.

Director Tom Casey in *"Sincere Thanks for Your Dedicated Service to The Fallbrook Chamber of Commerce."*

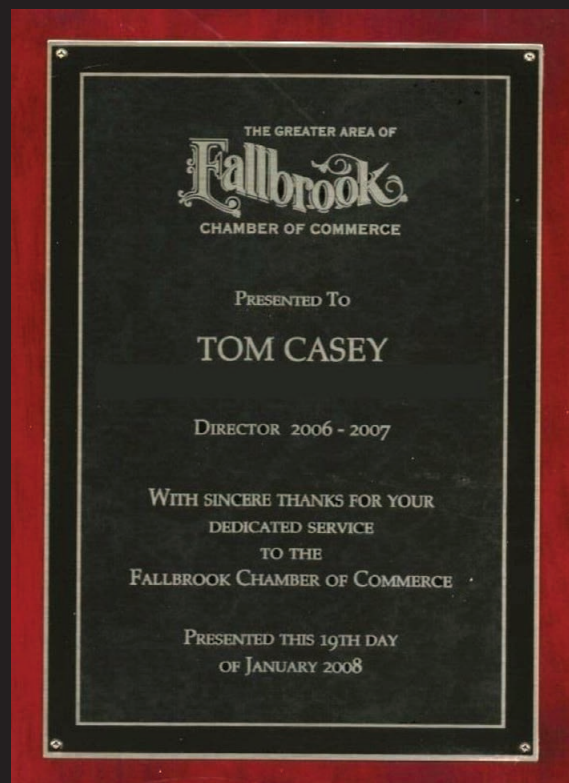
San Diego County institutes Tom's reduced TIF schedule to lower the cost of opening a business.

Tom develops a "Historic Initiative" Economic Revitalization Strategy and initiates, documents and then authors the legislation to designate Historic Route 395 in California, and the recognition of 23 historic sites and buildings in Fallbrook, including the designation of a downtown Fallbrook historic district.

On December 6th, Tom was awarded the North County Emergency Response Team (CERT) Community Service Award for *"Exemplary Dedication to the North County CERT Program"*.

2007 - Tom proposes a County-wide Transportation Impact Fee (TIF) review while acting Chairman of the San Diego North Economic Development Council.

2008 – January 19th, The Greater Area of Fallbrook Chamber of Commerce awards a plaque to





June 30th, California unanimously passes ACR 98 to officially recognize Historic Route 395, authorizing the placing of hundreds of HR 395 signs from San Diego to the Oregon border.



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June 30, 2008

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Highway 395 Officially "Historic" thanks to Jeffries' Resolution
ACR 98 passes Assembly, officially recognizing "Historic Highway 395"

Sacramento: Today, Assembly Concurrent Resolution 98 unanimously passed the State Assembly. Originally brought to Assemblyman Kevin Jeffries (R- Lake Elsinore) by Tom Casey with the Fallbrook Chamber of Commerce, ACR 98 designates the old alignment of Highway 395 as Historic Route 395, and recognizes both the former and currently existing portions of Highway 395 as Historic Route 395. By designating Old Highway 395 as a historic highway, local communities and cities may place appropriate signage along the route to commemorate its history and to promote tourism.

"It is my hope that with this resolution, there will be new recognition of the historical importance of Highway 395 and to the towns and people it has served for many decades. During these tough economic times it's nice to be able to look back to a simpler time in California and hopefully preserve a little bit of our motoring history" said Assemblyman Jeffries. The effort to promote and recognize Highway 395 started with the Fallbrook Chamber of Commerce. "They came to my office with an idea to recognize part of their motoring history and it blossomed into a statewide recognition as other towns and cities got word of the effort" said Jeffries.

Historic Highway 395, which in many areas of California later become known as Interstate 15 and Interstate 215, ran through various communities such as Fallbrook, Temecula, Murrieta, Lake Elsinore, Perris, Riverside and San Bernardino County in its journey from San Diego to the Oregon border as the state's only North-South route east of the Sierra Nevada Mountains. While Historic Highway 395 has largely been replaced in the more urban and suburban areas by current interstates, Historic Highway 395 remains completely intact in the High Desert and Northern California counties of Inyo, Mono, Sierra, Lassen and Modoc.

With the final passage of ACR 98, local governments and private entities along Old Highway 395 can now officially be designated with signs and other appropriate indicators as Historic Route 395.

Assemblyman Kevin Jeffries represents Western Riverside County and North San Diego County, including the communities of Jurupa, Riverside, Lake Elsinore, Murrieta, Temecula, Fallbrook, Bonsall, Valley Center, and Julian.

2009 - September 19th, the County of San Diego issues a "Historic Fallbrook Day" Proclamation, honoring Tom for his "outstanding leadership, service, and commitment to area residents" in forming Historic Route 395 and the structures, and designation of the "Fallbrook Historic District".

